

Mind, Soul & Body

Episode 1: Abu Al-Adhanayn

Production brief proposal

*Animation technique based on the main reference **El Empleo**: Digital 2D Frame by frame*

Duration: 10 Minutes

Pre-production start: 10th February 2025

Picture post-production finish on: 30th September 2025

Style analyzes:

First reference:



After reviewing the script, and based on the nature of the script, which is entirely based on Kalileh and Damanah, in which has human characters with exotic shapes, we think the first Ference would be great with this episode, The problem is that the reference has a little bit European taste and feel, we are suggesting to add more Saudi feel with more shiny scenes and high saturation colors.

Please find some picture references below, which is in more shiny locations:





Maybe we could use some more anime style backgrounds for locations:





Production steps:

- Pre-production:
 - Visual development
 - Character design
 - Set design
 - Script rewriting
 - Sound recording
 - Animatic
 - Layout/ Background
- Production:
 - Rough animation
 - Tie down
 - In between animation
 - Ink & paint
 - Background design
 - Compositing
- Picture post production:
 - Compositing
 - Editing
 - Music composing
 - Sound designing
 - Color grading

